



To: BCS Parents, Students and Community Members
From: M.W. Chrispin, Superintendent
Re: Mascot and Logo Review
Date: 16 MAR 21

MWC

During the past week, our Board of Education conducted a survey to gather feedback of our current mascot and logo. Over 1,700 parents, students, alumni and community members participated in the survey. The Board appreciates everyone who responded, especially those who took time to share their perspectives in written form.

The results of the survey were overwhelming with 79% of the respondents urging the Board to keep our current mascot and logos. Due to the large turnout and the significant majority siding to keep the mascot and logos, the Board of Education intends to conclude their review at Thursday's board meeting. Consequently, the Virtual Town Hall meeting scheduled for March 25 is cancelled.

Again, our Board of Education is grateful to all who participated in this important process. A special thanks goes to Jeff Sheerer, Tim Souder, and Lycia Maddocks for their presentations. Finally, the Board challenges everyone to maintain the same passion shown for the mascot towards the efforts to improve the quality of education for our students. *Our boys and girls first!*